

INTENSIFYING ACTIVISM: PLHIV 50+

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The Policy Context

The UN's Sustainable Development Goal 3: Good Health and Wellbeing, Target:

By 2030, end the epidemics of AIDS, tuberculosis, ... and combat hepatitis....

EATG's Mission: To achieve the fastest possible access to state of the art medical products and devices, and diagnostic tests that prevent or treat HIV infection or improve the quality of life for people living with HIV, or at risk of HIV infection.

Individual/behavioural activism

Promote healthy ageing/lifestyles and wellbeing for PLHIV 50+

Engage in specific campaigns tailored for PLHIV 50+:

- **Anti-smoking**
- **Active lifestyles focused on activities that bring enjoyment (vs. focus on 'exercise')**
- **'Harm reduction' related to recreational drug use**

Societal/structural activism

- Reinvigorate GIPA for PLHIV 50+: Nothing about us without us
- Develop sub-regional policy and advocacy PLHIV 50+ strategies (Western Europe, Central Europe, & EECA)
- Improve the knowledge and skills of dentists, GPs and nurses re. PLHIV 50+
- Highlight needs of neglected sub-populations of PLHIV 50+, e.g., trans women, migrant women
- Lead on/commission specific biomedical and social science research priorities, e.g., ‘HIV-associated’ symptoms, PLHIV +50 in research/trials, TB drug development, early testing for 50+, assessing neurocognitive impairment among PLHIV 50+, DDIs and menopause

Towards a PLHIV 50+ activism agenda

SPEED (fastest access by 2030) and QUALITY (physical & mental health)

- **Promote healthy ageing/lifestyles and wellbeing for PLHIV 50+: anti-smoking, active lifestyles, and harm reduction campaigns**
- **Reinvigorate GIPA for PLHIV 50+**
- **Develop sub-regional policy strategies tailored to the needs of PLHIV 50+ in Western Europe, Central Europe and EECA.**
- **Improve the knowledge and skills of dentists, GPs and nurses relative to PLHIV 50+**
- **Highlight the needs of neglected sub-populations of PLHIV 50+**
- **Lead on/commission specific biomedical and social science research priorities**